

FACEBOOK

BRANDING & ADVERTISING



DELIVER HYPER-LOCAL, DEMOGRAPHICALLY-SPECIFIC, BRANDING, PROMOTIONS, WEBSITE VISITS & LEADS WITH THE WORLD'S MOST POPULAR SOCIAL MEDIA NETWORK.

Facebook advertising is primarily a B2C endeavor. Engage individuals that are hyper-local to build awareness of your product or service, re-engage website visitors and drive more business through local influence. A well-targeted ad can reach 1000s of individuals, (DAILY!), within a 5 minute drive from you.

Marketers that indicated increased exposure

89%

Average time spent on Facebook daily

40mins

Fans that "Like" pages to do research

55%

POSTS CONTAINING "\$ OFF" RECEIVE A 55% HIGHER USER ENGAGEMENT RATE.

WHY SHOULD YOU DO THIS?

- Thousands of potential customers are within 3 miles of you- they'll see it.
- It works! Fuel lead generation, brand awareness and ROI.
- Your competitors are doing it.
- Re-engage past customers
- Get locals to spread the word with little effort- a post share is easier than asking for a referral!
- *Facebook's over 1.4 billion users is a cost effective way to get the results you're looking for.*

Revenue Increased by

24%

when businesses used social media for lead generation and brand awareness

-Sprout Social

\$5

ADVERTISE FOR AS LITTLE AS \$5.00 A DAY

WE CAN HELP!

- We produce the creative for you, schedule ads & deliver results
- We communicate with the appropriate individuals to ensure branding, message and ad effectiveness
- We consistently deliver on a pre-determined schedule for fresh engagements of local customers

BUILD LOCAL BRAND AWARENESS & DELIVER TARGETED PROMOTIONS & SPECIALS

A MYRIAD OF ADVERTISING OPPORTUNITIES

There are many ways to refine your advertising using Facebook. IE: Location radius, interests, age groups, and more. Additionally, one can deliver coupons, site engagement, increase fans, clicks to your website, or promotions therein and much more. We'll put together a comprehensive, ongoing plan based on your specific needs,

PRESENTED BY:

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