

BLOGGING & CONTENT MARKETING



PRODUCE & DISTRIBUTE QUALITY CONTENT FOR YOUR WEBSITE & SOCIAL CHANNELS TO ESTABLISH INDUSTRY AUTHORITY, GENERATE LEADS & FOSTER CUSTOMER TRUST.

Traditional advertising doesn't work anymore. Customers want to feel valued and informed before making a purchase. Content marketing focuses on answering the questions and solving the problems that customers have in regard to your product or service.

Online marketers that blog & post case studies.

76%

Buying decisions influenced by custom content.

61%

WHY SHOULD YOU DO THIS?

- Proven local SEO. More local content = more local credibility.
- It works! Lead generation, brand awareness and ROI.
- Your competitors are doing it.
- Consumers rely on it.
- Google says so. The more fresh content on your site, the more opportunities Google has to visit your site to index the new content.
- **You will not improve SEO without doing it, Guaranteed!**

Google | SEO

SEARCHES WITH LOCAL INTENT ARE MORE LIKELY TO LEAD TO STORE VISITS AND SALES WITHIN A DAY.

- Search Engine Watch



AUTOMATICALLY UPDATE:



LET US HELP!

- We produce killer content for you
- We post your content to your website and social media
- Content marketing needs to be a continuous effort for SEO

IMPACT SEO, INDUSTRY AUTHORITY & BRAND TRUST

Customer First. If your company is helping people solve problems rather than pitching products and services, potential customers are more likely to choose you. You need to be that company!

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